



## Isaiah Oluseitan

### Technology Pioneer –Data & Business Analytics

Interests: Non-fiction Books, Martial Arts, Global Business News

Isaiah's interests with technology began from the age of seven when he owned a Playstation 2, from a young age he was curious and intrigued on how this machine had improved from its previous version the Playstation 1. At the time he was not aware that the improvements were down to well written code. From studying International Business in University, Isaiah realised the biggest part of a growing industry in Business was down to technology.

Isaiah joined the pioneer programme in order to become proficient on the more technical side of Business Analysis in the use of vital technical tools such as SQL, Excel, Python, Trello and Jira Software. Learning these useful tools will not only allow a more wider understanding of Business and Data Analytics, but also make him more of an analytical thinker in such a tech driven industry.

## Work Experience / Personal Projects

### **Newcroft Training | Non Technical Business Analyst | 2022**

During his time at Newcroft Training, Isaiah tracked customer progress using End-to-End method, monitoring both successful and unsuccessful.

Conducted assessment and analysis of current business processes to pinpoint areas of improvement, addressing, declining profits and customer retention.

### **NFR Transport | Project Manager & Operations Manager| 2021**

Worked alongside web developer to ensure business needs and requirements were met by the desired time frame when developing recovery app from scratch.

Ensured risks and issues that arose building the app were understood and accepted by affected stakeholders.

### **Tapp'd |Project manager| 2020**

After leaving University Isaiah worked with the company tapp'd cocktails as an intern assessing customers response to new potential cocktail flavours by conducting surveys. Using tools such as word and excel Isaiah was able to have end of week meetings with the owner of the company to visually show the progression of sales as well as the decline in sales through template methods such as SWOT analysis.

## Education

### **University of Kent | 2016 - 2020**

BA International Business

## Albany Beck Training

### **Programme Overview**

SDLC, Cloud Computing – AWS Fundamentals, Linux Essentials, Git Basics, JIRA, Confluence, Business Analysis Practice, Requirements Engineering, Modelling Business Processes, Core Data Concepts, SQL, SQL Vs NoSQL, Normalisation, Data Modelling, OLTP & OLAP, Excel - Statistics, Visualisation, What If Analysis BI Tools Basics, Core Python